**Social Media messages – General Secretary ballot reminders**

NOTE: *Images, video and flyers can be downloaded from* [*bit.ly/equitymln-epk*](https://bit.ly/equitymln-epk)

*Please feel free to use any of these resources alongside the key messages below, on your branch Twitter or Instagram feeds and other social media platforms that you or your branch members use. You can swap, adapt and repeat the message below if you wish.*

*Do please change the words to your own conversational style!*

**w/c 1 June 2020**

Who will be our new @EquityUK General Secretary? Ballot papers arriving in the post this week. Watch the GenSec Debate chaired by Sandi Toksvig on <https://bit.ly/gensec-2020-hustings>

#EquityElections #EquityGenSec #EquityMembers

YOU have a say in who runs YOUR union. Meet the new @EquityUK Gen Sec candidates. Watch the online debate at <https://bit.ly/gensec-event>

#EquityElections #EquityGenSec #EquityMembers

**w/c 8 June 2020**

Have your General Secretary ballot papers arrived? Would you like to get to know the 2 candidates? Watch them answer @EquityUK members’ questions at <https://bit.ly/gensec-2020-hustings>

#EquityElections #EquityGenSec #EquityMembers

What matters most to you? Watch the @EquityUK Gen Sec candidates answer questions posed by members at <https://bit.ly/gensec-2020-hustings>

#EquityElections #EquityGenSec #EquityMembers

Before you return your ballot paper, have you watched the General Secretary Debate chaired by Sandi Toksvig? It’s one way to get to know the candidates and their visions for @EquityUK.

#EquityElections #EquityGenSec #EquityMembers

(NOTE: add image from [*bit.ly/equitymln-epk*](https://bit.ly/equitymln-epk))

**w/c 15 June 2020**

Ballot papers + statements for @EquityUK President, Council, Appeals & Standing Orders elections despatched this week. Postal ballot closes at 12 noon on Wed 22 July. Remember GenSec ballot closes earlier on Wed 8 July

#EquityElections #EquityMembers #YourEquityVote (NOTE: add image from [*bit.ly/equitymln-epk*](https://bit.ly/equitymln-epk))

The Equity Member-Led Network organised a General Secretary debate chaired by Sandi Toksvig. All @EquityUK members are welcome to watch the recording at <https://bit.ly/gensec-event>

#EquityElections #EquityGenSec #EquityMembers

**w/c 22 June 2020**

General Secretary ballot closes at 12 noon on 8 July 2020. I’ve set my diary to remind me to pop my ballot in the post well before then in case the post is slow. Have you? @EquityUK

#EquityElections #EquityGenSec #EquityMembers

(NOTE: add image from [*bit.ly/equitymln-epk*](https://bit.ly/equitymln-epk))

The deadline to return your @EquityUK General Secretary ballot paper is getting closer! To help you make up your mind, watch the two candidates debate <https://bit.ly/gensec-2020-hustings>

#EquityElections #EquityGenSec #EquityMembers

Vote for the future of OUR union! Remember to post your ballot papers for General Secretary, President, Council, Appeals and Standing Orders elections.

@EquityUK must be strong to face the future

#EquityElections #EquityMembers #YourEquityVote (NOTE: add image from [*bit.ly/equitymln-epk*](https://bit.ly/equitymln-epk))

**w/c 29 June 2020**

If you haven’t already voted, dig out your ballot papers and elect our new @EquityUK General Secretary. Watch the recorded debate at <https://bit.ly/gensec-2020-hustings>

#EquityElections #EquityGenSec #EquityMembers

Remember the ballot papers and statements awaiting YOUR vote. General Secretary, President, Council, Appeals & Standing Orders elections. The future of #EquityUK is in your hands

#EquityElections #EquityMembers #YourEquityVote (NOTE: add image from [*bit.ly/equitymln-epk*](https://bit.ly/equitymln-epk))

**Friday 3 July 2020**

Last chance! Post your General Secretary ballot today! Ballot closes noon on Wednesday. You choose who runs @EquityUK. Need a final reminder? Watch the two candidates at <https://bit.ly/gensec-2020-hustings>

#EquityElections #EquityGenSec #EquityMembers