

**Key social media messages  
- FOR IMMEDIATE RELEASE -**

NOTE:

*Images, video and flyers can be downloaded from [bit.ly/equitymln-epk](https://bit.ly/equitymln-epk)  
Please feel free to use any of these resources alongside the key messages below,  
on your branch Twitter or Instagram feeds. They can also be adapted for other  
social media platforms that you or your branch members use.*

Who will lead our union into the future? The new General Secretary. Sandi Toksvig chairs online hustings 20/5/20. Sign up  
<https://bit.ly/gensec-2020-hustings>  
#equityelections #equitygensec #equitymembers

You have a say in who runs our union. Meet the new Gen Sec candidates. Live  
debate online 20/5/20 – more info at <https://bit.ly/gensec-event>  
#equityelections #equitygensec #equitymembers

Don't know the 2 Gen Sec candidates? Watch them answer YOUR questions live  
online 20/5/20. Register at <https://bit.ly/gensec-2020-hustings>  
#equityelections #equitygensec #equitymembers

What matters most to you? Email your questions for Equity Gen Sec candidates  
to [hustingsquestions@pcmprojects.co.uk](mailto:hustingsquestions@pcmprojects.co.uk) by midnight Wed 13/5/20  
#equityelections #equitygensec #equitymembers

Get to know the candidates and their visions for Equity. Sign up to join live  
General Secretary Debate at <https://bit.ly/gensec-2020-hustings>  
#equityelections #equitygensec #equitymembers

Put your questions to the next Equity Gen Sec. Send to  
[hustingsquestions@pcmprojects.co.uk](mailto:hustingsquestions@pcmprojects.co.uk) by 13/5/20 midnight  
#equityelections #equitygensec #equitymembers

Sandi Toksvig chairs live online General Secretary Debate 4pm 20 May. Book  
your place at <https://bit.ly/gensec-2020-hustings>  
#equityelections #equitygensec #equitymembers

Equity Member-Led Network hosts online debate with chair Sandi Toksvig and 2  
Gen Sec candidates 20/05 4pm see <https://bit.ly/gensec-event>  
#equityelections #equitygensec #equitymembers

A burning question for the Gen Sec candidates? Send your questions by Wed  
13/5/20 to [hustingsquestions@pcmprojects.co.uk](mailto:hustingsquestions@pcmprojects.co.uk)  
#equityelections #equitygensec #equitymembers

Group of Equity members organising Gen Sec hustings. All Equity UK members welcome to watch. <https://bit.ly/gensec-event>  
#equityelections #equitygensec #equitymembers

Submit your questions a week in advance for General Secretary Debate to [hustingsquestions@pcmprojects.co.uk](mailto:hustingsquestions@pcmprojects.co.uk). Deadline Wed 13/05/20  
#equityelections #equitygensec #equitymembers

Equity is a member-led union. Vote for your new Gen Sec. Hear from the 2 candidates Wed 20/5/20 hustings <https://bit.ly/gensec-2020-hustings>  
#equityelections #equitygensec #equitymembers

Audience members can post a question live online during Equity GenSec Debate 20/5/20 from 4pm. Register at <https://bit.ly/gensec-2020-hustings>  
#equityelections #equitygensec #equitymembers

Have you signed up? Live Gen Sec hustings with Sandi Toksvig 20 May 4pm. Registration closes 18 May 2020 <https://bit.ly/gensec-2020-hustings>  
#equityelections #equitygensec #equitymembers

***Please post this on 18 May 2020, the last day that Equity members can register to attend the live online hustings***

Last chance to sign up for General Secretary Debate, Sandi Toksvig chairs. Register by midnight tonight <https://bit.ly/gensec-2020-hustings>  
#equityelections #equitygensec #equitymembers

**Please post on 19 May 2020**

Have you set your diary? Sandi Toksvig chairs live online GenSec hustings from 4pm tomorrow 20/5. Who will be the next GenSec – your vote counts!  
#equityelections #equitygensec #equitymembers

**Please post on 20 May 2020 before 4pm**

Who is excited to watch the live GenSec Debate at 4pm today? Check your email for joining instructions if you signed up.  
#equityelections #equitygensec #equitymembers