

Presenter Notes



Claire Anstey

- **Presenter, Producer & Author**

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London born Claire Anstey is a Chat Show Host, Presenter, Producer & Author.

Claire is also the author of 2 books, 4 audio programs, 2 apps, a magazine and an inspirational fashion range. Right now (linkedin headline) Preparing for the launch of Citizen89 - the new essential resource for media, marketing and events.

Ansteys presenting career launched in 2005 when she won the hearts of the Nickelodeon viewers and won the “Nick Pick” new presenter competition that saw her join the team and present “4 till 8” on Nickelodeon.

She was then headhunted to present her own cooking show “Bites” on rival channel Discovery Kids.

In 2006, Anstey became the face of Virgin mobile. This made her the first ever presenter to host shows via this medium in Europe. For 6 years Anstey presented for Virgin Media and Virgin on demand hosting the backstage interviews at the V festivals and various special entertainment features and shows.

But then a tragic suicide took her in a totally new direction.

Often it’s a tragedy that provides that life call in her words which made her 'wake her up'.

Interviewing celebrities just didn't cut it anymore and her career took a twist.

Anstey is now using her transformational experience to create & present informative engaging factual programming.

Sharing the radical life hacks & vintage wisdom she discovers is enabling her to transform lives.

She now encourages others to also explore how they can release their emotional pain and stop living in fear by going first.

A self development and spiritual growth expert turning our dysfunctions into function. Anstey is an advocate for psychology, mindfulness and metaphysics.

With all her heart she knows that it's time to feed humanities hunger for intimacy, connection & authenticity. No more suicide. No more self hate.



Caron Lyon

- **Social Media Producer, Event Organiser & Podcaster**

<http://www.pcmcreative.com/>

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Runs PCM creative (a creative collaboration agency), Bretton Hall trained Theatre Stage Manager.

Always there to support and champion awesome

Audience engagement and participation, digital community producer who works closely with in-house and outside -production services to create truly accessible, valued and measurable audience experiences for industry conferences, events and live performances in the UK and EU with the potential of global reach.

Practice: Social Media and Audience Technologies

Focus: Online social networks, content blogging and livestreaming

Mission: Sharing the passion for live performance and digital futures.

I'm now an event producer with an unhealthy knowledge of social media! A self-proclaimed Internet adventurer and explorer, definitely a Social Media Womble! Making good use of the things I continue to find, making sense of the social technologies available to streamline productivity is what I now do best.

Experience in live performance, events and touring. Include Sheffield's Crucible Theatre, The Haymarket Theatre in Leicester, Chichester's Festival Theatre, Toured with Hull Truck Theatre Co, Red Ladder Theatre Co and Riding Lights Theatre Co.

NOTES:

EVENT PREMISE FROM WEBSITE

Intro from site

Once again the event for 2017 will be an unforgettable experience, providing businesses with cutting edge strategies that will support them in their high growth ambitions over the coming year. The strategies and ideas shared were 'game changers', delivered by experts and proven business practitioners from across the world. This year we are honoured to have one of the world's most requested speakers, Lisa Nichols, to share her insights and wisdom.

Why do we do this?

The idea for the annual High Growth Summit started with requests from clients and businesses across the East Midlands to come together, network with likeminded individuals, learn and be inspired. Simply, we are filling a need in the market to bring together owners of businesses who already are, or who want to achieve high growth, with experts who are gurus in this field or have achieved amazing growth in their own companies.

Insights, strategies and practical ideas will be delivered in one highly focused, inspirational day with all proceeds from the event going directly to the East Midlands charity: 1% Matters.

What you will learn

Here's just a sample of what you will learn...

- How to develop a leadership mindset to take your business to a totally new level
- Key characteristics and insights of hyper growth companies
- How to create, engage and motivate a high performance team
- The secrets of recruiting an awesome leadership team
- Offline and online marketing strategies that will give you a 2018 edge
- How to guarantee successful implementation of your strategy
- The experiences and insights from the region's most successful entrepreneurs who have achieved and delivered high growth in their organisations

NOTES:

Stuart Ross - Summit Host



Welcoming Address: 08.30 - 08.50 (simulcast online)

MC / Host

TWITTER: @high_growth

Stuart has been described as a 'guru' on delivering high growth. He is the founder of [High Growth](#) which has successfully coached and trained over 2000 fast-growing businesses across the world giving them the cutting edge skills and proven strategies to stay ahead of their competitors. A much sought after speaker, an international best selling author and a regular contributor to the BBC and business press on achieving business growth.

Nigel Knapp - The Manufacturing Technology Centre

Opening Address: 08.50 - 09.05 (simulcast online)

TWITTER: @the_MTC_org

(MTC) was established in 2010 as an independent Research & Technology Organisation (RTO) with the objective of bridging the gap between academia and industry. MTC's role has increased to cover not only R&D but also Training, Advanced Manufacturing Management and Factory Design. Now have over 500 talented employees.

MTC has helped hundreds of companies across a range of industries and around 100 of them have become members of the MTC.

Lisa Nichols - Headlining Keynote Workshop



Session one: 9.00 - 10.30 (simulcast online)

Session two: 11.45 - 12.45 (VIP online)

Session three: 16.00 - 16.20 (VIP online)

TWITTER: @2motivate

Lisa Nichols is one of the world's most-requested motivational speakers, as well as media personality and corporate CEO whose global platform has reached and served nearly 30 million people.

From a struggling single mom on public assistance to a millionaire entrepreneur, Lisa's courage and determination has inspired fans worldwide and helped countless audiences break through, to discover their own untapped talents and infinite potential.

As Founder and Chief Executive Officer of Motivating the Masses, Inc. – one of the country's only publicly traded personal and business development training companies – Lisa has helped develop workshops and programs that have transformed the lives of men and women, and altered the trajectory of businesses throughout the country and across the world.

Matthew Farrow



Session: 11.00 - 11.45 (VIP online)

Matthew Farrow has been Finance Director at Purplebricks since 2014 and supported the company's start up, AIM listing and billion-pound market valuation.

Matthew was previously Finance Director and Group M&A director Phoenix IT Group, where he helped quadruple turnover from £40m to £250m and £50m EBITDA. Matthew has also successfully run his own international consultancy business. COMPANY's TWITTER @PurplebricksUK

Tamie Adaya



TWITTER: @TamieAdaya

Session: 13.45 - 14.30 (simulcast online)

Tamie Adaya is CEO, President and Creative Director of Hotel Shangri-La, which opened its doors in Santa Monica in 1939.

She oversaw a \$30 million renovation in 2008 in which she conceptualized and designed everything. The Santa Monica Conservancy awarded Tamie Adaya its preservation award for an exemplary restoration of an historical property which kept the architectural integrity of the hotel intact whilst enhancing it and bringing in modern amenities.

She was honoured for her leadership, creativity and business achievements at The Los Angeles Business Journal 2015 Women Making a Difference Symposium and Awards ceremony. She is currently working on bringing out her own wallpaper and furniture collection.

Geoff Ramm



TWITTER: @GeoffRamm

Session: 14.30 - 16.00 (VIP online)

Geoff Ramm, the creator of Celebrity Service and OMG Marketing, knows the only way you can attract more customers is to create jaw-dropping marketing.

Not only that but great customer service leads to lucrative, repeat business. So how do you create highly successful marketing ideas?

And how can you design a customer experience that has you talked about for decades.
